

	2.9 inch	3.52 inch
Display Size	2.9 inch Diagonal	3.52 inch Diagonal
Number fields	Three- Item Name, Allergen, Calories	Four - Item Name, Description/ingredients of Item, Calories, Allergen
Number of Charaters in Name	total 34 characters - Two lines of 17 characters each	Total 42 character-Two lines of 21 Characters each
Number of Charaters in Description	Nil	60
Size of Allergen Symbol	Smaller Size - 55*40 pixels	Bigger Size- 72*61 Pixels
Size of Calories Font	20	24
Product size to Display Size Ratio	1.41	1.375